

ANN ARBOR, MI - March 15, 2022

Altruic Advisors, CPAs, is thrilled to announce that it is now a Certified B Corporation™!

B Corps™ are for-profit companies that meet the highest verifiable standards of social and environmental performance, transparency, and accountability. To obtain certification as a B Corp, a company must undergo a rigorous assessment of their performance in the areas of governance, employment, community relations, client engagement, and the environment. After concluding this 15-month certification process with an impressive score of 100.7 - more than 15 points above the average qualifying score for CPA firms – Altruic Advisors is proud to join more than 4,000 B Corps around the world in building a more inclusive and sustainable economy.

Since 2012, Altruic Advisors has been committed to helping nonprofits create good[®] by providing critical financial services to nonprofit organizations in the United States. Altruic Advisors works exclusively with nonprofits, a sector that is often underserved and misunderstood by the for-profit business community. Altruic Advisors believe that nonprofit organizations deserve the highest level of quality service, and it is the firm's mission to serve these organizations effectively and affordably.

"Altruic's certification as a B Corp helps to cement our commitment to nonprofits. We are so proud of this designation, as it ensures our team can stay true to our mission and our company culture to help create good in the world. The requirements to achieve this status are significant, and closely align with our firm's values. We are thrilled to be part of this positive movement."

– Sarah Taylor, Equity Partner & Nonprofit Accounting Services Advisor

The B Corp Certification is one of the only recognized certifications that is not for a product or service, but for the business as a whole. Like other B Corporations, Altruic Advisors balances purpose and profit in many different ways:

- More than 20% of the firm's annual profits are donated to charitable causes.
- Altruic team members receive paid time off to volunteer in their local communities.
- The firm lends financial and non-financial support to a diverse range of nonprofit organizations.
- Altruic's accounting and auditing engagements are built upon paperless, cloud-based systems to minimize the firm's environmental impact.

"I am excited that Altruic Advisors has become one of the very few CPA firms in the United States to be recognized as a Certified B Corporation. I am honored to work with a firm that meets high standards of accountability, transparency, social impact, philanthropy, good governance, and competitive compensation and benefits for our team members. As the only B Corp-certified CPA firm in the country that provides services exclusively to nonprofit organizations, it is a privilege to work with team members who are devoted to serving our nonprofit clients and the causes of the greater nonprofit community."

- Ryan Hagan, Managing Partner & Nonprofit Audit and Accounting Advisor

Altruic Advisors continually works toward the social and environmental benefit of their clients, their employees, and the world. B Corporation Certification requires additional verification every three years to document a company's sustained positive impact and reaffirm its commitment to people and planet. To learn more about Altruic Advisors, please visit Altruic.com.